



BETTER PERFORMANCE  
FROM BETTER SCIENCE

BLACK SWAN PUTTERS CONFORM  
TO THE USGA RULES OF GOLF  
USGA DECISION 2011-144

# Why You need a PGA Putting Lesson

OK, so You are looking at Our Putters. That's a start.  
But before You buy one, know this... the Putter is the Tool...  
But the Process of Putting Better is what We are focused on.

We did Our job. We designed the Best Performing Putters Ever.  
But that's just one part of the entire process of Putting Better.

The Fitting is important too... our PGA Pro Partner will see to it.  
We want to complete the process... Take a Putting Lesson. On Us.  
We'll provide a Free Putting Lesson, thanks to Our PGA Partner.  
It's Our way of saying Thank You...



PUTTERHEAD SHOWN LIGHTER IN COLOR THAN  
ACTUAL MATTE BLACK, FOR IMAGE CLARITY

CUSTOM FIT & SOLD  
ONLY BY PGA PROS

**BLACK SWAN**   
440G, 23KG-CM2 MOI, PERFECT GEOMETRY